

Key Points for Temporary Signs

- Temporary signs must be registered
- No fee for registration
- Signs cannot be located in the public right-of-way
- Balloons, pennants, and wind-driven signs are prohibited
- Signs can be no larger than **16** square feet
- Signs can be in place no longer than **60** days per calendar year

The Town of Matthews
Unified Development Ordinance
is available online at
www.matthewsnc.gov

click on *Town Government*,
then
Town Ordinances

Sign regulations can be found in the UDO
beginning with § 155.608



Questions?

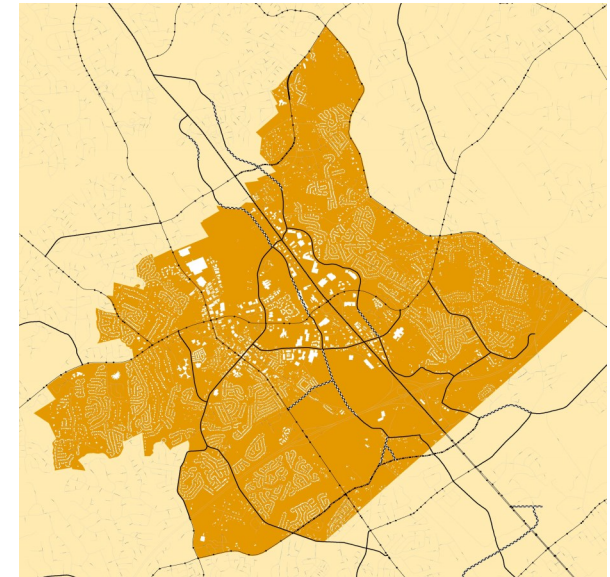
Please contact us if you have
any questions regarding
temporary signs.

Code Enforcement:
704-708-1232

cmckoy@matthewsnc.gov

Town of
Matthews
North Carolina

Temporary Sign Regulations



**232 Matthews Station Street
Matthews NC 28105**

704-847-4411

www.matthewsnc.gov

Temporary Advertising Signs

A sign conveying a message to identify

or advertise a product, service, or establishment and that is not permanently installed in the ground or permanently affixed to a building is considered a temporary sign in Matthews. If you plan to put up a banner that says “Grand Opening”, or “Now Hiring”, or “Biggest Sale of the Year”, it must be **registered** with the Town, specifying start and stop dates, size, and proposed location on the property.

There is **no charge** to register a temporary sign and registration takes **only takes a few moments**.

The Town of Matthews Unified Development Ordinance allows a temporary sign to be displayed for a total of **60 days** during the calendar year. A minimum of 14 days is required between postings of the same or different temporary signs on the same property. Banners are limited to 16 square feet in size and must be located on your own property. They cannot be placed in the public right-of-way or on a separate lot down the street. Temporary signs can be up to 6 feet high, or may be attached to the first floor façade of the building.

Temporary signs must be registered

Other Temporary Signs

“A” frame, sandwich board and pedestal signs are allowed as long as they are no greater than **8** square feet in area and no taller than **4** feet outside the Downtown Overlay district. They must be **10'** away from the public right-of-way or sidewalk, and not block any parking space or vehicular turning area.

Up to **5** feather signs, no greater than **30** square feet in size and **12** feet in height are allowed on nonresidential properties when they are at least **10** feet from any public right-of-way, driveway, sidewalk, or multi-use path and not obstructing visibility of drivers, pedestrians, or other businesses. Feather signs can be placed on a property up to 5 consecutive days, not exceeding **60** days during a calendar year. Feather signs are not allowed within the Downtown Overlay district, or within the undisturbed Highway Overlay buffer along NC51 corridor.

Public Right-of-Way

Public right-of-way is generally identified as the **area between the sidewalk or utility poles lining the street and the street pavement, including medians and intersections.**

A temporary sign that is placed within the public right-of-way is considered an abandoned article, and as such is subject to immediate removal and/or citation and fine without a warning notice. Confiscated signs are disposed of by the Town.

Prohibited Signs

Off premise advertising signs, roof signs, pennants, balloons, air-driven and moving or flashing signs are not allowed anywhere within the Town limits.

It is a criminal offense to post signs or placards on utility poles or on any public signs in the right-of-way.

PROHIBITED SIGNS INCLUDE THE FOLLOWING:



Permanent Signs

Permanent signs have different regulations. Contact Planning and Development to discuss your permanent signage options.